

## SENNHEISER PROVIDES HANDS-ON TRAINING ON APART AUDIO INSTALLED SOUND PRODUCTS IN BANGALORE & MUMBAI



**A still from the Apart Training Session in Bangalore**

**India:** Sennheiser Electronics India Private Ltd, the official distributors for Apart Audio products in India, conducted a hands-on training for installed sound products from Belgium based Apart Audio in Mumbai and Bangalore.

The training was conducted by Ian Hodgkinson, Regional Manager, Apart Audio and was attended by over 80 systems integrators. System integrators and audio professionals who attended the training not only got a chance to experience a live demonstration of the products but also had the opportunity to personally interact with Mr. Hodgkinson. In addition to the hands on experience on the products, the attendees

also got a deep understanding of techniques and updates on the latest audio solutions in the installed sound space.

"Sennheiser has always focused on conducting workshops and training sessions for audio professionals, to bring to them the global best practices and innovative products for use. Sennheiser has always been known to offer the best audio solutions, and with our partnership with global brands like Apart, we aim to extend our product portfolio," said Vipin Pungalia, VP, Sales and Marketing at Sennheiser Electronics India Pvt Ltd. "Training sessions like these not only help industry professionals to experience top audio products, but also give us a chance

to understand their needs as a user. This symbiotic relationship helps us ensure that our product portfolio caters to their every need."

"Apart entered India in partnership with a brand like Sennheiser and has been very happy with the reception it has received from the Indian market," added Mr. Ian Hodgkinson. "Apart Audio is known for offering the best installed sound solution to its customers worldwide and with workshops like these we aim to understand the Indian market needs and cater to their requirements in the best possible way. The sessions have been very interactive and I plan to come back to India again very soon. "



**The Apart Training session in Mumbai**

### B&C DE14 AND DE14TN

**Loudspeaker** component manufacturer, B&C, has launched the DE14 and DE14TN high frequency drivers as a natural progression to the 1-inch exit ferrite DE12.



The 60W (continuous programme) driver features an optimised phase plug and rear cap that improves frequency response

with lower distortion. The new model comprises a 1.4-inch CCAW voice coil and polyester diaphragm, operating within a 1,500 to 18,000Hz frequency response with a maximum sensitivity of 105dB. Another new launch is the DE254TN titanium diaphragm driver. This features a 1.4-inch diameter horn throat with a 1.7-inch voice coil. The 120W-rated (continuous programme) driver operates within a 1,000 to 19,000Hz frequency response with a maximum sensitivity of 106.5dB.

### STUDIOMASTER PROFESSIONAL XVP SERIES

**Studiomaster** Professional recently launched two new models, called the XVP 2250 and XVP 1812, to its existing XVP series of speakers. The XVP 2250 is a dual 12" 500W passive speaker while the XVP 1812 is a single 18" 1200W powerful passive sub woofer.

The XVP 2250 speaker incorporates two high quality 12" LF transducers with a clear 1.35" HF driver to deliver 500W of power at 4Ω. This compact and clear speaker boasts of a frequency response of 38-20KHz, high sensitivity of 96.5dB and a powerful SPL of 123.5dB. The input section features two high quality Speakon connectors as well two ¼" jack connectors.

Additionally, the XVP 1812 packs in an ultra high quality and efficient 18" low frequency transducer with a 5" voice coil. The speaker delivers a powerful and punchy 1200W at 8Ω to ensure a solid low frequency reproduction. The frequency response of the sub woofer is 35-300Hz with a sensitivity of

97dB and SPL of 134dB.

Like all other speakers in the XVP series, these two models are also made of rugged wooden enclosures with a durable carpet finish. Both the speaker incorporate convenient carry handles and rugged steel grille for optimal speaker protection. With high output, extended frequency range, and high sensitivity, the XVP series is perfectly crafted to suit the stage for a professional & reliable performance.

For more details, kindly contact Audioplus at [info@audioplus-india.com](mailto:info@audioplus-india.com)

