

## SHURE SYSTEMS INSTALLED AT BJP'S NEW HEADQUARTER "SHRI KAMALAM"



**A still of the newly done up Conference room**

**Gujarat:** Established 24 years ago, the Bharatiya Janata Party (BJP) is one of the largest political parties of our country. The party is currently in power in five states, including Gujarat, whose chief minister Mr. Narendra Modi is also the NDA's (National Democratic Alliance) prime ministerial candidate for the upcoming 2014 general election.

The party recently inaugurated a new state headquarter complex called Shri Kamalam, which is located on the Ahmedabad-Gandhinagar highway near Koba circle. Shri Kamalam is located over an area of 11,705 sq meters and is divided into two wings – the Western wing has a swagat room, waiting room, state president's office, general secretary's room, office secretary's room, office management room, account department, media room and conference rooms. On the other hand, the second wing accommodates a 400 plus capacity auditorium, 120 seats conference hall and digital library. The entire complex is Wi-Fi enabled with ample space and provisions for parking.

The party management wanted to equip the Conference hall with a system matching international standards where over 120 press visitors and 40 party members could sit. So, the management released an open tender to equip the audio/visual media room, conference room and auditorium of the new headquarters.

Many companies bid for the tender, but New Delhi based Sun Infonet won it and were awarded the project. The installation team of Sun Infonet made a few preliminary visits to study the site to gain an understanding of the acoustics and the requirements. They then prepared a subsequent solution for the same. The team designed and proposed a comprehensive solution using the Shure SCM810 8 channel mixer to record the meetings and cardioid MX393 boundary microphones for the conference room. In addition, the MX410 modular gooseneck microphones were placed at the main podium while the Shure SLX24/SM58 handheld wireless system with DFR 22 were proposed for the media room for

reducing feedback. The party management was also given a live demonstration of all the systems before they went ahead with the install.

After the successful installation of the systems, various media conferences and member's meeting were organized at media room and conference room respectively and all members including the Chief Minister of Gujarat Mr. Narendra Modi himself expressed their satisfaction with the solution provided by Sun Infonet. Sharing his views on the installation, a party representative said, "We are extremely pleased with the installation done by the team of Sun Infonet. The support provided by the entire team right from the demonstration till the project was complete, was immense." The party has also decided to have same solution for its various other offices across the state of Gujarat.

Sharing his experience of working on this project, a member of the install team at Sun Infonet said, "It was a pleasure working on this project and we are immensely proud to be associated with this project."



**The Shure MX410 gooseneck microphone at the main podium**

## STUDIOMASTER PROFESSIONAL LAUNCHES S8128 SUBWOOFER

**Studiomaster** Professional recently launched the new S8128, a powerful and compact dual 18" 2000W passive subwoofer. The S8128 is the newest member of Studiomaster Professional's premium S series – a powerful loudspeaker series that are made from high quality RCF transducers.

The S 8128 is powered by two premium quality 18" RCF LF transducers with 4" in/out voice coil. The speaker delivers a whopping 2000W of pure power and thunderous bass reproduction at 4Ω. The subwoofer

has a frequency response of 40Hz - 200Hz, sensitivity of 98db and a max SPL of a tremendous 134dB. The speaker enclosure is made from premium quality plywood coated with suave black paint finish for maximum strength and durability. It also boasts of a strong and dent resistant grille with durable carry handle for utmost ease in transportation.

With the addition of the S 8128, the Studiomaster Professional S Series is set to cater to a whole wide range of application ranging from touring professionals,



installations, DJ and any kind of premium sound reinforcement requirements. For more information, contact your nearest Studiomaster Professional dealer.